

Ashley Capps

Jupiter, FL

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OVERVIEW

Ashley Capps is a long-standing leader and positive role model in her community. For the past 28 years, she has worked with numerous organizations in the capacity of professional fundraiser, event planner, project manager, community builder and consultant helping to secure over \$22 million in donations.

Ashley is a skilled networker and relationship curator, with clients ranging from international philanthropists to world-renowned artists. She has personally produced, in it's entirety, over 44 public art projects which have been featured in many publications including Forbes Magazine, LA Times, The Times of London, Palm Beach Illustrated and MSN.

PROFESSIONAL EXPERIENCE

AshCapps Media, Founder & CEO, Jupiter, FL 2022 – present
Specializing in social media, community building, and public relations

Gravity Consulting, Founder & CEO Jupiter, FL 2013 – 2022
Meeting the needs of these companies

- Red Sneakers for Oakley
- Condé Nast
- Fisher House Foundation
- Florida Cancer Specialists Foundation
- Marine Corps Law Enforcement Foundation
- Operation 300
- Operation Gratitude
- Jupiter Family Fun
- Problem Solving Plus Consulting
- PBS WGCU
- Related Group
- The Cultural Council of Palm Beach Co.
- The Immokalee Foundation
- The Subculture Group
- Wreaths Across America

CIVIC PARTICIPATION

- Town of Jupiter Art Committee Member, Jupiter, FL
- Parent Teacher Organization (PTO), Palm Beach County Schools, Jupiter, FL
- Leadership Palm Beach County 2020 Art & Culture Planning Committee

PUBLICATIONS

- *The 10 Year Plan to Prevent and End Homelessness in Charlotte County.* Charlotte County, FL.
- *Charlotte County Transportation Disadvantaged Service Plan (2012).* Charlotte County-Punta Gorda Metropolitan Planning Organization.
- *Hate Crimes against the Homeless: Violence Hidden in Plain View (2012).* National Coalition for the Homeless.
- Theiss, N. and Wilson, A. (2009). *Migrant Women Vulnerable to Exploitation and Human Trafficking.* The International Center La Strada, Moldova.

LEADERSHIP SKILLS & ABILITIES

- Executive Leadership
- Grants & Fundraising
- Team Development
- Portfolio Manager
- Data Analyst/Architect
- Keynote Speaker
- Community Facilitator
- Logistical Director
- Systems Navigator
- Problem Solver
- Relationship Builder
- Diversity, Equity, Inclusion
- Art Curation
- Project Direction

TECHNOLOGY PROFICIENCIES

- Google Suite
- Microsoft Office
- Adobe Creative Cloud
- Web Design
- Cross Chanel Email Marketing
- Videographer & Video Editing
- Photography
- Customer Relationship Management (CRM) Databases
- Learning Management Systems (LMS)
- App Design
- Social Media (TikTok, Instagram, Facebook, LinkedIn, Twitter)
- Research

EDUCATION

- **Master of Public Administration**, Florida Gulf Coast University, Fort Myers, FL.
SPECIALIZATION: *Nonprofit Management*
- **Bachelor of Arts in Liberal Studies**, Florida Gulf Coast University, Fort Myers, FL, 2007.
SPECIALIZATION: *Communication, Sociology & Women's Studies*